

IN BRIEF

Phillips named VP of sales at CTS

Cate Phillips has been named vice president of sales and marketing for Corporate Technology Solutions (CTS).

In the position, she will be responsible for new client development; market research and development of expanded service offerings; management of integrated sales processes; as well as training and mentoring in sales activities.

Phillips has more than 10 years of sales and marketing experience including serving as a national consultant; often working with her clients to expose user requirements during the design of customer-oriented processes and to improve customer centricity, lead generation and account management.

Phillips holds a bachelor of science degree in electrical engineering from Marquette University. She resides in West Bend with her family.



Phillips